

The Wedgwood name, synonymous with quality has become most closely associated with the neoclassical style. However, in it's over 250 years of manufacturing ceramics, Wedgwood has produced an extraordinary repertory of styles and shapes that have continued to influence and reflect the changes in fashion.

Josiah Wedgwood I (1739-1795), established his first factory in Burslem, England in 1759. An experimenter and a perfectionist, he produced both utilitarian and elegant tableware, as well as neoclassical ornamental pieces made to appeal to every level of his clientele. Innovative in both manufacturing and marketing, he found success in quality and style.

The diversity of Wedgwood includes a variety of ceramic bodies, such as creamware, pearlware, jasperware, black basalt, caneware, majolica and bone china, used inventively by the factory to create styles that reflected changing tastes from the well-ordered neoclassicism of the late 18th and early 19th centuries, through the elaborate Victorian confections, to the sinuous late 19th-century Art Nouveau and its antithesis, the smartly modernistic Art Deco of the 1920s and '30s. Prominent artists and designers who have worked for the Wedgwood company include John Flaxman, Emile Lessore, Alfred and Louise Powell, Keith Murray, Arnold Machin, John Skeaping and Clare Leighton.

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Since its founding in 1957, The Wedgwood Society of New York has promoted the study, research and appreciation of Wedgwood and other English ceramics.

The society encourages communication, fellowship and a generous sharing of both general and academic knowledge among members. Scholarship and interest are further promoted through the society's frequent publications as well as through its informative programs. Lively discussions and show-and-tell sessions are always encouraged.

The Wedgwood Society of New York has an international membership of collectors, scholars, writers, antique dealers and general enthusiasts. Membership is open to anyone with an interest and a love of learning about English and related ceramics of all types and periods.

Benefits of Membership

Six meetings per year, which include lectures, presentations, museum tours and discussions.

Six newsletters containing:

- News of the ceramic world
- Reprints of out-of-print material of particular interest to collectors
- Summaries of the meetings
- Book reviews
- Auction and antique show information

Ars Ceramica - a scholarly magazine published by the society.

Available back issues of *Ars Ceramica* will be sent to new members.

Application for Membership

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Make checks payable to:
The Wedgwood Society of New York

Detach application and mail with check to:

The Wedgwood Society of New York
39 Sandy Hollow Road
Port Washington, NY 11050-2530